



#SaveArizonaBusiness Promotional Email Examples (Optional)

Email Example #1 [Descriptive/About Email]

From: <<YOUR BUSINESS EMAIL>>

Subject Option #1: Special Pricing To Celebrate Our New Collaboration With SAB

Subject Option #2: How You Can Help Save Arizona Businesses During Social Distancing

Subject Option #3: Arizona, We Will Get Through This Together...

Hello!,

Here at <<BUSINESS NAME>> we would like to announce our support of the #SaveArizonaBusiness movement. As you probably know, local businesses have suffered the most during these unprecedented circumstances, and we will need the continued support of our wonderful Arizona community to keep our operations going.

Unfortunately, we are living through a large global crisis that is having a negative impact on our global and local economy. Businesses are closing, people are losing their jobs, and we would be lying if we were to say we weren't concerned for our own business. We support #SaveArizonaBusiness because we want all Arizonas to know that local businesses are still here for them in times of isolation.

Although we may not have the resources to compete with large corporations online, we are incredibly grateful for the #SaveArizonaBusiness project that is helping over 200 businesses across the state gain visibility and reach their consumers. To show our support of this movement and find out what your local businesses are doing to deliver to their customers during this time, just follow these simple steps:

1. Go to www.savearizonabusiness.org
2. Click on the "Shop Local" button at the top of the page
3. Find a local business that you are interested in and view their #SAB discounts
4. Visit their website to view their products
5. At checkout, enter the SaveAZBiz coupon code you have earned for shopping locally and contributing to the #SaveArizonaBusiness movement.

To reward you for your support of the #SaveArizonaBusiness movement, we are offering <<DISCOUNT PERCENTAGE>> on <<INSERT PRODUCT SPECIFICS>> throughout the duration of social distancing.

Please let us know if you have any questions & THANK YOU for supporting the #SaveArizonaBusiness movement. We will get through this together!

Email Example #2 [Graphic-Based Email]

From: <<YOUR BUSINESS EMAIL>>

Subject Option #1: #SaveArizonaBusiness & <<BUSINESS NAME>>

Subject Option #2: Local Arizona Businesses Are Banding Together!

Subject Option #3: Keep Arizona Businesses Alive With...

Hello,

<<BUSINESS NAME>> is a proud supporter of the #SaveArizonaBusiness movement and we'd like to invite you to join this movement!



To show our support of the #SaveArizonaBusiness movement we are offering <<DISCOUNT AMOUNT>> here: <<BUSINESS' SAB LINK>>

Email Example #3 - [Simple Plain Text Email]

From: <<YOUR BUSINESS EMAIL>>

Subject Option #1: Join The #SaveArizonaBusiness Movement

Subject Option #2: Join The Movement And Save

Subject Option #3: Help Us #SaveArizonaBusiness

Hello <<NAME>>,

<<BUSINESS' NAME>> has joined the #SaveArizonaBusiness movement to help over 200 local businesses gain visibility online during these unprecedented times. Think of it as an online space where you can find all of your local favorites at a discounted price while you're stuck at home.

Visit www.SaveArizonaBusiness.org to see what your favorite local businesses are doing to deliver to their customers during social distancing!

Email Example #4 [Discount-Focused Email]

From: <<YOUR BUSINESS EMAIL>>

Subject Option #1: Don't Let Big Business Stomp Out Our Local Companies

Subject Option #2: Join The Movement And Save Arizona Business

Subject Option #3: Show Your ♥ For Arizona Business

Hello!,

As large companies use their resources to dominate the online market during times of isolation, small businesses need to come together behind a common movement to show the Arizona community that local businesses are still here for them.

That's why <<BUSINESS' NAME>> has joined the #SaveArizonaBusiness movement to help over 200 local businesses gain visibility online. Think of it as an online market, where you can find all of your local favorites at a discounted price while you're practicing social distancing.

To show our support of this movement and encourage you to join this effort, we are offering <<DISCOUNT AMOUNT>> at <<BUSINESS' LINK>>.